

NEWS RELEASE

local author releases book on business growth

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FOR IMMEDIATE RELEASE

ENGLEWOOD, CO – Denver-area entrepreneur Pam Watson Korbelt, CEO of SmartGrowth, Inc., released her first book today. Entitled *More Money, Less Work, More Fun!*, the book is a compilation of 123 ideas for growing businesses to succeed in today's business environment.

Korbelt's company SmartGrowth provides training and business coaching to over 100 firms throughout the nation. "Over the past seven years, I have compiled the ideas that I think are most successful for any business," she said. "I've seen the economy go up and go down. This book focuses on ideas that work regardless of how the economy is doing."

The book is organized so that each idea is presented with tips on how to actually implement it into the business.

SmartGrowth, Inc. published the book through Instantpublisher.com. Formed in 1996, SmartGrowth provides one-on-one coaching for CEOs, management training and facilitation of strategic planning.

Korbelt is currently president of the Denver Chapter of the National Association of Women Business Owners. On May 8, she will receive the Women's Business Advocate Award for Colorado from the US Small Business Administration.

Copies of the book may be ordered at www.smartgrowth.com or by calling 303-790-9131.

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For more information on Pam Watson Korbelt, SmartGrowth, Inc. or the book, go to www.smartgrowth.com.