



Martin Luther King, Jr.

BUSINESS SOCIAL RESPONSIBILITY AWARDS

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20th Annual Martin Luther King, Jr. Business Social Responsibility Awards Luncheon Scheduled for Friday, January 14, 2005

Denver — The 20th annual Business Social Responsibility Awards luncheon will be held on Friday, January 14, 2005 at the Marriott City Center Hotel in downtown Denver. Each year, this event recognizes the business community in memory and honor of Dr. Martin Luther King, Jr.

Six businesses and individuals will be recognized with Business Social Responsibility Award in appreciation of their commitment to the values of Dr. Martin Luther King, Jr.: Asian Pacific American Times, Black American West Heritage Museum, KeyBank, Pam Watson Korbel, TIAA-CREF and Warren Dornell Alexander (posthumously).

This event gives the business community an opportunity each year to honor Dr. King's memory and reaffirm the commitment to the values and goals to which he dedicated his life. All proceeds from the luncheon will be donated to the Colorado Scholarship Coalition, who will select and award Martin Luther King, Jr. Scholarships.

The luncheon begins at 11:45 a.m. Individual tickets cost \$50. Three levels of corporate tables of ten are available: bronze \$1,000, silver \$1,500 and gold \$2,000.

Sponsors of the luncheon include Denver Metro Chamber of Commerce, Denver Metro Convention and Visitors Bureau, Downtown Denver Partnership, Mountain States Employers Council, Asian Chamber of Commerce, Colorado Black Chamber of Commerce, Colorado Business Council, Colorado Women's Chamber of Commerce, Hispanic Chamber of Commerce, Rocky Mountain Indian Chamber of Commerce, Rocky Mountain Minority Supplier Development Council, Western American Indian Chamber of Commerce and Urban League of Metro Denver.

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